CheckMyBus

# 10 years

*making bus travel simple*




**About CheckMyBus**

**An Exciting Journey**

**Our & Partners Success**

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# About CheckMyBus

## A Decade of Achievements

### World's Leading Meta Search for Bus Travel

**Millions of users around the globe searching buses**





### Make Users happy:

**Best bus content, best choice & best price with 1 click**

### Global distribution & boost brand

**We send users to our partners, and they win on brand loyalty.**



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# Celebrating an exciting journey

## Best to Come!

**+90**
Countries

**+8000**
Bus Operators

**+100 M**
User Searches

**Meta**
Connected



**2022**
100% growth vs 2019
Profitable
API Services

**2020/2021**
Expand in LATAM
Maintain whole team throughout the COVID

**2018**
90% International
New Investor

**2017**
Start Americas
Leading Bus Content

**2016**
1 Million unique users
Investors on board
Expand international

**2015**
Bootstrapped
Go international

**2013**
Launch in Germany

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# Our Success Is Theirs Success



## We help leading operators to push brand and sell tickets globally

Users get directly the page of our partners to become loyal customers. Along with domestic customers we bring tourists from all over the world.

national express · FLIXBUS · BlaBlaCar Bus · DB BAHN
Primera Plus · REGIOJET · avanza · megabus.com

*and many more...*

**John Boughton – Commercial Director National Express**

*"CheckMyBus has over the years become one of our largest and most effective online ticket sales partners. A high share of returning customers indicates their quality and helps support our brand. They are an enormously collaborative partner, sharing marketing insights, benchmarking, and ideas for growth. This is a relationship we value greatly."*

**Juan Pablo Martín Yamín – New Business Director, Grupo Flecha Amarilla**

*"CheckMyBus is featuring Primera Plus bus trips bringing users from Mexico and all over the world. Landing directly on our own page, they buy bus tickets and have access to our loyalty programs and special offers such as hotels. We appreciate how easy it is to integrate and work with CheckMyBus."*

## Partner with most OTAs around the world

Enlarging their global audience and reaching loyal users.

### Scale your content beyond...

KAYAK · Cheapflights · virail · momondo

*More to come ...*

Book a Way · omio · CLICK BUS · busbud · Quero Passagem · easybook · Plataforma 10 · buson · recorrido.cl · voyenbus · kupos.cl · INFOBUS

*and many more...*

Would you like to test it? Contact us at: partner@checkmybus.com

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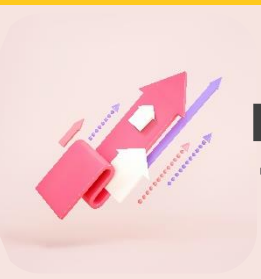
# What is in it for you?

## Bus searching like never before with the CheckMyBus!




### We do the work, you have the benefit

We are able to work with any technology and provide tools to scale your business.




### We fill your buses – you pay at success

We present your bus trips to our global audience. Cheaper than Google and no risk.




### You control customer, brand & price

We send the customer to you. You have full brand exposure to make the user loyal!




### We connect your brand

CheckMyBus has API connections to leading meta searches and tools to allow you do performance marketing with everyone.

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# 10 years of bus market trends



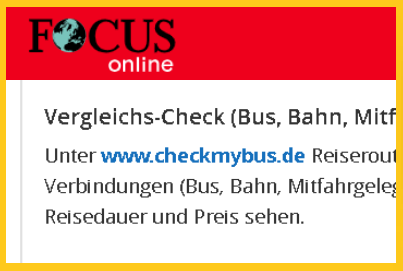
## What are the value drivers?

Bus is a growth market that is turning from >80% offline to online. Managing brand, dynamic pricing, flexible network management and omni channel distribution makes operators win.

## Promote Knowledge Sharing for Market

Conducting studies, collaborating with universities, media, associations, and hosting webinars or creating platforms at events to promote knowledge sharing.
















Contact us at press@checkmybus.com

EL PAÍS GMX LE FIGARO Mirror NATIONAL GEOGRAPHIC ESTADÃO SPIEGEL ONLINE DIE WELT

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# 10 years fun with the Team

## A team to rely on and have fun






We are a diverse bunch of people from all over the world who are all about one thing - **make bus travel simple!**

## Expertise from across the globe for success in partnership

We value long-term relation in partnerships and with the team. In 10 years almost every partner signed stayed on board. With >4 years median employee tenure and kununu "Top Company Award", we are benchmark in the vertical.
We also value fun, in events, everyday work - mastering exciting challenges and build trustful partnerships that generate value.







# The future is bus!
# Are you ready?



https://www.linkedin.com/company/checkmybus-gmbh/